

HANDZON  
SOCIAL MEDIA

Workshop

## Building Buzz with Your **facebook** Page

You're on Facebook! Now what? Discover how to create, maintain & grow your Facebook business page.

**Wednesday, Oct 26, 1-5 pm**  
**Lucie Monroe's Coffee**

1600 Roanoke Street, Christiansburg VA

*"The HandZon Social Media Workshop was one of the best I've attended. It was all very practical, easy to follow "how to's" on social networking with open discussion and opportunity to interact with others in attendance. Definitely a "must attend" on anyone's list who wants to increase their business using social networking."*

- Sherri Box, Events by Sherri, LLC



### Learn how to:

- Set up a Facebook business page
- Add photos, videos & links
- Effectively engage your fans
- Build powerful relationships
- Select the best applications to expand your Facebook experience
- Apply strategies & secrets to build a strategic fan base
- Manage Facebook privacy

### What you'll take away:

1. Disc with your **professionally designed profile image**
2. An **optimized & engaging** Facebook page
3. Step-By-Step How-To Create Buzz **Facebook Guide**
4. 25 likes and a **custom URL**
5. Your page **promoted** by the SBL network



**Register Now • Limited Seating**

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